

# 2<sup>nd</sup> Annual Sunshine

## 5K RUN/WALK &

## Kids 1 Mile Fun Run

**Saturday**  
**May 3, 2014**

**Platinum Event Sponsor:**



Lodge 1783

**Fun Run:**

**8:00 am**

**5k Run/Walk:**

**8:30 am**

**\$15.00**

Race Before April 11<sup>th</sup>

**\$25.00**

Race After April 11<sup>th</sup>

**\$25.00**

Couples by April 18<sup>th</sup>

**\$10.00**

Kids 1 Mile Fun Run

**White Bank Park**

**Colonial Heights, VA 23834**



For More Information Call: 804-520-9390

Proceeds from the Run/Walk and Fun Run will be earmarked for future replacement of playground equipment at Lakeview Park located at 503 Lake Ave.



Platinum Sponsor:



# Sunshine 5K Run/Walk & Kids 1 Mile Fun Run



MAY 3, 2014

WHITE BANK PARK, COLONIAL HEIGHTS, VA  
RAIN OR SHINE!

## Fun Run and 5K Run/Walk Information:

- Place:** The Fun Run and 5K Run/Walk will start and finish at White Bank Park located at 400 White Bank Road
- Time:** **Fun Run:** starts at 8:00 am. **5K Run/Walk:** starts at 8:30 am. Registration and packet pick-up starts at 7:00 am. Early packet pick-up May 1<sup>st</sup> & 2<sup>nd</sup> at Shepherd Stadium, 8:00 - 5:00 pm. (Multiple packets can be picked by an authorized individual.)
- Awards:** **5K:** Top three M/F 5 year age groups (thru 65<sup>+</sup>; 14 and under). Top Masters M/F. Age as of 05/03/14. All participants receive 1 raffle entry. Refreshments will be served to all entrants after race. **Fun Run:** Participation ribbons and T-shirts given to all participants registered by April 24<sup>th</sup>. Trophies provided for 1<sup>st</sup> place M/F.
- Course:** Both are Loop courses that starts and ends at White Bank Park. Run/Walk: Water stop at 1.5 mile.
- Directions:** From I-95, take Exit 54 (Temple Ave.), turn right on Temple, go to stoplight and turn left on Conduit Road, go 2.4 miles and turn left onto White Bank Road, follow signs to the park. From I-295, take Exit 9B (Oaklawn Blvd – 36 West ), after 1 km, bear right on Temple Ave (Rte 144), follow Temple past Southpark Mall to Conduit Road, turn right onto Conduit and go 2.4 miles, turn left onto White Bank Road, and follow signs to the park.
- Fun Run:** The Kids 1 Mile Fun Run is a non-competitive run designed to promote fun and fitness for kids of all **ABILITIES and AGES**. Parents must accompany athletes younger than 4 years of age. T- shirt provided.
- Registration:** \$15.00 Pre-registration fee until Friday, April 11<sup>th</sup>. **T-shirts guaranteed to individuals registered by April 18<sup>th</sup>.** \$25.00 Couple pre-registration fee until April 18<sup>th</sup>. Both must register at the same time. \$25.00 Registration fee per person after April 11<sup>th</sup>. After April 25<sup>th</sup> Registration is taken the Day of Race. \$10.00 Fun Run Registration taken until April 25<sup>th</sup>. Cost includes race T-shirt. After April 25<sup>th</sup> Registration taken Day of Race. **In person:** Register at Colonial Heights Recreation Department's office M - F from 8:00 - 5:00 pm through April 25<sup>th</sup>. **Online:** <https://activenet002.active.com/colonialheightsva/>. (A convenience fee applies). Registration also taken on May 3<sup>rd</sup>. **By calling:** 520-9390 with a debit/credit card. (No convenience fee applies however, a signed registration form must be completed/returned.) **By mail:** Enclose registration form & make checks payable to: "City of Colonial Heights" memo "Sunshine 5K"; Colonial Heights Recreation Department, PO Box 3401, Colonial Heights, VA 23834; For more information call 804-520-9390.



## 2014 Registration Information



<b>Name:</b>	<b>School (circle one):</b> CHMS CHHS Tussing Lakeview North if applicable		
<b>Mailing Address:</b> <b>City/State/Zip:</b>	<b>Date of Birth:</b> ____ / ____ / ____ <b>Age (day of event):</b> ____		
<b>Contact</b> (____) - ____ - ____ <b>cell</b> <b>Numbers:</b> (____) - ____ - ____ <b>home</b> <b>E-mail:</b>	<b>T-shirt Size (check one):</b> ____ YS ____ YM ____ YL	____ AS ____ AM ____ AL ____ AXL ____ AXXL (\$2.00 xtra)	
<b>Registering for (check one):</b> ____ 5K ____ Fun Run	<b>Gender (check one):</b> ____ Male ____ Female		
<b>Emergency Contact Name:</b>	<b>Emergency Contact #:</b>	<b>Recreation Use Only:</b> <b>Race Number</b> _____	

"I know that running/walking in a road race and/or fun run is a potentially hazardous activity. I should not enter and run unless I am medically able and properly trained. I agree to abide by any decision of a race official relative to my ability to safely complete the run. I assume all risks associated with running/walking in this event including, but not limited to: falls, contact with other participants, the effects of the weather, including high heat and humidity, traffic and the conditions of the road, all such risks being known and appreciated by me. Having read this waiver and knowing these facts and in consideration of your accepting my entry, I, for myself and anyone entitled to act on my behalf, waive and release the City of Colonial Heights, the Tri-Cities Road Runners Club, and all sponsors, their representatives and successors from all claims or liabilities of any kind arising out of my participation in this event. This is a road race conducted under the rules of USATF. In consideration of the safety of all participants, no headphones, animals on leash, skateboards, and skates. All individuals with baby joggers, baby strollers, or adaptive strollers must start at the end of the race."

Participant Signature: \_\_\_\_\_ Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

Parent Signature: \_\_\_\_\_ Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

(Signature must be provided if participant is under 18)





# Sunshine 5K Run/Walk & Kids 1 Mile Fun Run

MAY 3, 2014

WHITE BANK PARK, COLONIAL HEIGHTS, VA  
RAIN OR SHINE!

Dear Valued Community Member:

The Colonial Heights Recreation and Parks Department will be hosting its **2<sup>nd</sup>** Annual Sunshine 5K Run/Walk and Kids 1 Mile Fun Run on **Saturday, May 3, 2014**. The goal of this event is to raise money for the future replacement of aging park playground equipment within the City of Colonial Heights and will provide a fun fitness activity for individuals.

We are currently inviting our business community to consider sponsorship for the event. As an event sponsor, your business will receive many advertising benefits according to your preferred sponsorship level. As an added benefit, all organizations that provide a donation or in-kind gift at the Silver sponsorship level or higher will have their name included on the welcome sign board located at the entrance of Lakeview Park playground, which has been selected as our second playground to replace.

Traditionally, our community has been very involved in and supportive of our community events. This is evident in last year's Sunshine 5K fundraising which raised over \$18,000 through community support for the new Flora Hill playground that opened in September of this year. Our hope is that you, too, will continue to take pride in being a part of this great Colonial Heights event.

The enclosed sponsorship levels identify the benefit package that your company or organization will receive by being a part of this successful community event. If you are interested in being a sponsor of this next year's event, please contact our office no later than **April 18, 2014**.

We appreciate your consideration and participation of this event and hope to hear from you soon. If you should need additional information or have questions, feel free to contact our office at (804) 520-9390 or by e-mail to [barrowk@colonialheightsva.gov](mailto:barrowk@colonialheightsva.gov). Thank you.

Cordially,

*Kimberly T. Barrow*

Kimberly T. Barrow

[www.colonialheightsva.gov](http://www.colonialheightsva.gov)



PO Box 3401, Colonial Heights, VA 23834





# Sunshine 5K Run/Walk

## & Kids 1 Mile Fun Run Sponsorship Proposal

### May 3, 2014

#### Rewards of Corporate Philanthropy:

Corporate Philanthropy shows the community your dedication to make the world a better place and is also tax deductible.

- Enhanced brand image and greater customer loyalty.
- Promotes Positive corporate reputation.
- Boosts employee morale, productivity and loyalty.
- Provides an avenue to expand into Emerging Markets.

#### Sponsorship Options:

##### Platinum - \$2,000 (one available)

- Listed in all promotions and publicity for the event (ie. Posters, Newspaper Advertising, Website & Participant Registration Form)
- Prominent display of logo/name on the **FRONT** of race t-shirts
- Company/organization name on race numbers
- 8 complimentary race entries and 8 complimentary race t-shirts
- Plus all of the non duplicated benefits of the Gold, Silver, and Bronze Sponsorships

##### Gold - \$1,000

- Listed as sponsor in the listed promotions and publicity for the event (ie. Yard Signs and Spring/Summer Program Guide)
- Prominent display of logo/name on the **BACK** of race t-shirts
- Special PA announcements mentioning sponsor name before and after the race
- 6 complimentary race entries and 6 complimentary race t-shirts
- Plus all of the non duplicated benefits of the Silver and Bronze Sponsorships

##### Silver - \$500

- Listed as a sponsor in the listed promotions and publicity for the event (ie. Recreation Department Website & Social Media Venues)
- Company logo/name listed on the entrance sign board to new playground
- 4 complimentary race entries and 4 complimentary race t-shirts
- Plus all of the non duplicated benefits of the Bronze Sponsorships

##### Bronze - \$250

- Listed as a sponsor in the listed promotions and publicity for the event (ie. E-communication)
- Display of logo/name on the back of race t-shirts
- Promotional materials in race packet (**Items must be received by April 25, 2014**)
- Exhibit space/table for on-site display of materials and/or banner at the event
- 2 complimentary race entries and 2 complimentary race t-shirts

#### Other Sponsorships -

**\$250 each** - All the non duplicated benefits of the Bronze sponsorship (Gift-in-kind donations accepted)

- 1<sup>st</sup> Place Trophy Sponsor:** Company name will appear at the awards table and PA announcement of name during awards ceremony
- 2<sup>nd</sup> & 3<sup>rd</sup> Place Medal Sponsor:** Same as 1<sup>st</sup> Place Trophy Sponsor
- Food & Drink Sponsor** - Company name will appear on a prominently located sign at the food station

**\$100 each** - Listed in e-communication, display of **NAME** on the back of race t-shirts and 1 complementary race entry & 1 complementary T-shirt

- Kids' Fun Run Certificates** - Company logo/name will appear on the participant certificate
- Mile Marker 1 Sponsor** - Company logo/name will appear on the 1 mile marker sign
- Mile Marker 2 Sponsor** - Company logo/name will appear on the 2 mile marker sign
- Mile Marker 3 Sponsor** - Company logo/name will appear on the 3 mile marker sign
- Water Station Sponsor** - Company name will appear on a sign at the water station located at 1.5 miles

**\*\*Unless noted: Donations received will be categorized into the sponsorship level that is closest to the amount given. \*\***



**Please fill out and return this form. Forms can be mailed to the address above or faxed to 804-520-9203 by April 18<sup>th</sup>.**

Company/Organization Name:		Address:		
Contact Person:	Title:	Contact Number:	Sponsorship Level:	
Contact E-mail:		Signature:		

All sponsors will be contacted prior to the race for information regarding displays, promotional items, race registrants information, etc. **All checks are to be made payable to "COLONIAL HEIGHTS FOUNDATION" memo Sunshine 5K.** Please mail checks by April 18<sup>th</sup> to Colonial Heights Recreation Dept, PO Box 3401, Colonial Heights, VA 23834. For questions or to pay by debit/credit card call 804-520-9390.